



RATE CARD

As of Apr 2023



As of April 2023, RADIO HEATWAVE'S website has received 500,000 visitors, with 4,000 unique visitors per month and 330 listeners daily. If you're looking for an advertising platform for your product or service to the younger generation, Radio Heatwave is the place for you.

Voiceover Recording

| | |
|-------------|------------------|
| Hourly Rate | \$200 Per Talent |
|-------------|------------------|

Post-Production

| | | |
|------------|------------|------------------------------|
| Trailer | 60 Seconds | \$800* (excludes Loading) |
| Interviews | 60 Seconds | \$600* |

Scripting & Copywriting

| | | |
|-----------------|----------------|--------|
| Radio Scripting | Per Hour | \$100* |
| Interviews | Per Commercial | \$100* |

Recorded Spot Rates

Broadcasting of pre-recorded radio advertisements on Radio Heatwave

| | |
|------------|-------|
| 30 Seconds | \$20* |
| 60 Seconds | \$40* |

Live Reads

On-air 'LIVE' readings to promote your product, service or event!

| | |
|------------|-------|
| 30 Seconds | \$20* |
| 60 Seconds | \$40* |

Open Talk

Highlighting your product features and brand messages in a natural conversational style.

| | |
|------------|-------|
| 90 Seconds | \$50* |
|------------|-------|

OBS System Rental

Bringing Radio Heatwave closer and outdoors to its listeners and a wider audience.

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|-------|-------|
| 1 Day | \$500 |
|-------|-------|

Hosting (2 Hosts)

Our variety of passionate hosts are delighted to be at your service!

| | |
|--------------------|-------|
| Half Day (4 Hours) | \$400 |
| Full Day (8 Hours) | \$800 |

Roving Reports

'LIVE' on-air reports from your event straight to Radio Heatwave!

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|-----------------------|----------|
| Roving Report Package | \$2,500* |
|-----------------------|----------|

Roving Reports will be performed on weekdays only, with 60 X 30 seconds recorded spots aired prior to the actual event and on the actual day of the event. 6 X 60 seconds roving reports will be aired over 6 commercial breaks in a 2 hour period on the day of the event.

Only one talent or DJ will file or call roving reports to Radio Heatwave on the day of the event.



SOCIAL MEDIA

Promoting your products and/or services to our online audience.



@radioheatwave_np
3,226 followers



Radio Heatwave
12K likes



Radio Heatwave
1.21K subscribers



@radioheatwave
2.23K followers



@radioheatwave_np
151K likes

| | | | | | |
|------------------------|--------|--------|--|---|--------|
| 1x Post | \$200* | \$200* | \$100* | Available as a bonus for promotions with other social media platforms** | \$100* |
| 1x Story Post | \$150* | \$200* | \$100* | | \$80* |
| 1x Video | \$200* | \$200* | \$250* <small>original content by RHW</small> | | N.A. |
| 1x Promotional Message | \$100* | \$100* | \$100* | | N.A. |

***Please take note: This amount may be received in contra with services/goods.**

****If you wish to cross-promote on various platforms, do contact us for more details for a low bundle rate.**

CONTACT

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